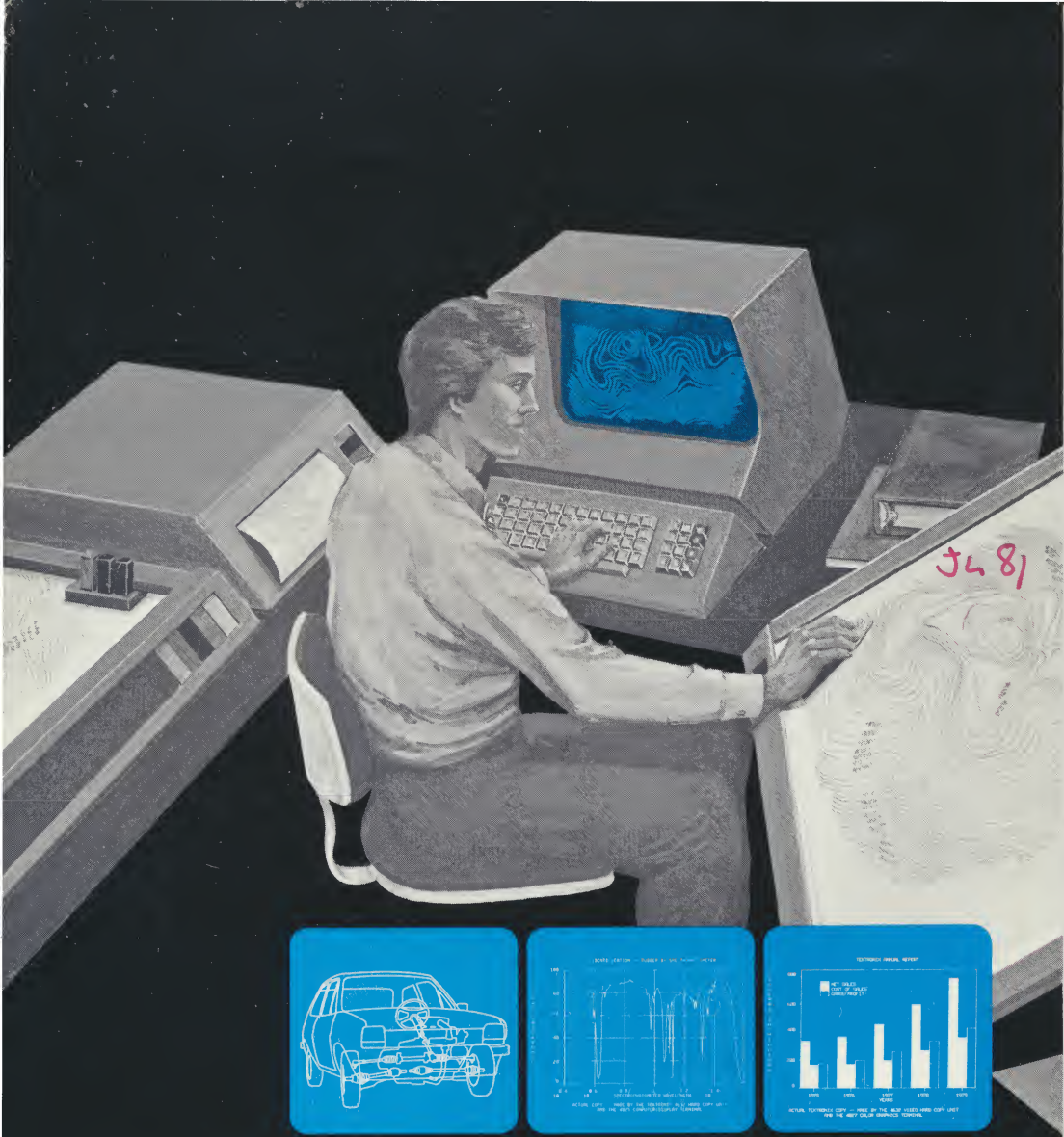


DATAMATION

Computer Graphics
Market Survey

1. Your company, division, or group is most closely associated with which of the following industries/categories? Pick the category most closely associated with the activities at your **site**.

10-1 ☐ Agriculture, Forestry, Fisheries

2 ☐ Mining, Oil & Gas Extraction

3 ☐ Construction

4 ☐ Manufacturing (also includes: Food and Tobacco, Textiles and Apparel, Lumber and Forest Products, Printing and Publishing, Chemicals, Petroleum Refining)

5 ☐ Transportation, Communications, Utilities (also includes: Warehouse Storage, U.S. Postal Service)

6 ☐ Wholesale, Retail Trade

7 ☐ Finance/Banking, Insurance, Real Estate

8 ☐ Services, Consulting (also includes: Contract Research, Hotels, Entertainment, Personal Services, Health/Medical, Legal)

9 ☐ Government

A ☐ Education

2. What is the number of employees at your **site**?

12-1 ☐ 0-19 2 ☐ 20-49 3 ☐ 50-99 4 ☐ 100-499 5 ☐ 500-999 6 ☐ 1000 +

3. A. Which one category best describes your **department**?

13-1 ☐ General Business (accounting, marketing, personnel)

2 ☐ Manufacturing

3 ☐ Engineering/Scientific/Technical

4 ☐ Data Processing (Please answer the remaining questions regarding the **one** department to whom you now provide or are likely to provide the most **graphics** services.) This is the _____
department. 15

5 ☐ Other (specify) _____ 16

B. What is the number of employees in your **department**?

17-1 ☐ 0-19 2 ☐ 20-49 3 ☐ 50-99 4 ☐ 100 +

4. What is your position/title? _____ 18

The following Glossary is provided for use in answering Questions 5, 6, and 7:

Glossary of Terms

- graphic **terminal**— must always be connected to a host computer system in order to function
- graphic **desktop computer**— may function as a terminal communicating with a host computer **or** independently as a stand-alone computer
- turnkey **system**— is a package of integrated hardware (display, computer, data storage) and systems/applications software

Use the following **coded choices** to designate your application for Questions 5, 6, and 7. As an example, Electrical Design Engineering code is 1B and Thematic Mapping code is 2B. If your application is not listed, **please write it in** where appropriate.

① Engineering	② Mapping	③ Scientific	④ Manufacturing	⑤ Business Graphics	⑥ Imaging	⑦ Simulation for Training
A Mechanical Design	A Topographical	A Data Analysis	A Testing	A Analysis	A Animation	A Flight Simulation
B Electrical Design	B Thematic	B Research	B N/C Preview	B Presentation	B Pattern Recognition	B Military Systems
C Architectural/Structural Design	C Seismic	C Instruction Analysis	C Process Monitoring & Control		C Landsat	
D Data Analysis					D Medical	
E Drafting						
F Documentation						
G Testing						

5. Does your department own/lease computer graphics equipment?

19-1 ☐ NO Proceed to Question 6

- 2 ☐ YES If yes, please specify the type(s), vendor(s), the quantity and the primary application for which the equipment was **purchased** or **leased**. Please use the **application codes** provided above. Also specify the primary use/application if different from the application that justified the purchase/lease.

	Vendor/ Model	Quantity	% of Products Having Color CRT's	(Use Codes) Application Justifying Purchase/ Lease	(Use Codes) Other Primary Use/ Application
☐ graphic terminal	_____	_____	_____	_____	_____
☐ graphic desktop computer	_____	_____	_____	_____	_____
☐ turnkey system (for CAD, Mapping, Imaging, etc.)	_____	_____	_____	_____	_____
	20-31	32-49	50-61	62-73	10-21

6. Does your department intend to purchase/lease initial or additional graphics equipment within the next **one-year** period?

22-1 ☐ NO Proceed to Question 7

- 2 ☐ YES If yes, please specify. Use the **application codes** provided above.

	Likely Vendor/ Model	Quantity	% of Products Likely to Have Color CRT's	(Use Codes) Application Justifying Purchase/ Lease	(Use Codes) Other Applications
☐ graphic terminal	_____	_____	_____	_____	_____
☐ graphic desktop computer	_____	_____	_____	_____	_____
☐ turnkey system (for CAD, Mapping, Imaging, etc.)	_____	_____	_____	_____	_____
	23-34	35-52	53-64	65-76	10-21

7. Do other departments at your site use their own computer graphics equipment?

22-1 ☐ NO 2 ☐ YES

Which Departments?

(Use Codes)
Which Application?

1. _____

2. _____

23-24

25-28

For which company/agency do you work? _____ 29

In which city/location? _____ 31

If you may be contacted for further information, please provide your name and telephone number. _____ (name) 40-65

(area code)

(phone number) 66-77

Thank You for Your Participation